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MEDIA ADVISORY

UNI Fashion Week: CATWALK 29 Announces Dates for 2021 The University of Northern Iowa Textiles and Apparel Program Announces First Ever Virtual, Six-Day Fashion Week Apr. 26-May 31

- Who: Textiles and Apparel Program at the University of Northern Iowa
- What: UNI Fashion Week: Catwalk 29
- When:Monday, Apr. 26: 7 p.m.Tuesday, Apr. 27: 7 p.m.Wednesday, Apr. 28: 7 p.m.Thursday, Apr. 29: 7 p.m.Friday, Apr. 30: 7 p.m.Saturday, May 1: 5 p.m.
- Where: Youtube links will be provided for each day
- Admission: Admission to the live, virtual event is FREE

The University of Northern Iowa's Textiles and Apparel Program will hold the first ever (completely virtual) fashion week: **UNI Fashion Week: Catwalk 29**. The six-day event is to be held the week of Monday, Apr. 26th through Saturday, May 1st, 2021. UNI Fashion Week will contain five shows featuring garments made from traditional materials, non-traditional materials, and upcycled garments. Additionally, some garments were produced with local high school students. Each show is unique in its execution and won't want to be missed.

This year's events will be produced by student executive producer Cassie Hendrix, under the supervision of alumnas Belle DuChene, a seasoned fashion show producer, and in tandem with the department's Fashion Promotion class.

For more information:

PR Images:

https://drive.google.com/drive/folders/1tz1EZCclb4vyGLYCxn0nu1OUIXQKaCr_?usp=sharing

Web: http://catwalk.uni.edu/

Facebook: @unifashionweek

Instagram: @unicatwalk

Twitter: <u>@unicatwalk</u>

YouTube: Textiles and Apparel Program

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About the Textiles and Apparel Department:

The Textile and Apparel Program at the University of Northern Iowa is expressly designed to educate students to fill product development STEM and design based positions in the textiles and apparel industry. The TAPP program is committed to a balanced and integrated design, materials science, liberal arts, business and technical curriculum; with a strong emphasis placed on product understanding, quality evaluation, computer aided design, apparel design and fit, and business background for all students graduating from the program.

For more information, please visit our website: <u>https://majors.uni.edu/textiles-and-apparel-program</u>