



Cassie Hendrix Bio:

Cassie Hendrix is a senior at the University of Northern Iowa, double majoring in Textiles & Apparel and Marketing: Digital Media & Advertising. During her time on campus, she's been involved in Student Admissions Ambassadors, Business Student Ambassadors, Connecting Alumni to Students, and serves as the Co-Editor-in-Chief of Uprising Magazine. Cassie has assisted students with professional preparation as a Career Coach in the Office of Career Services on campus for the past 3 years.

During Cassie's sophomore year, she took on the Model Director position for Catwalk 27. Through her leadership, she successfully secured over 60 models and planned fit sessions, training, and practices. After this experience, Cassie was eager to continue to be involved with the annual Catwalk show and is now the Executive Director for UNI Fashion Week | Catwalk 29. Catwalk 29 is the Textiles & Apparel Program's first-ever virtual Fashion Week event.

During her time in college, Cassie has completed multiple internships with Muscatine Power and Water, Dhakai, No Limbits, Masks for the Frontlines Iowa, and Ross Stores. Following graduation, Cassie will start her career as an Assistant Buyer I for Ross Stores, Inc in their NYC Buying Office. She is excited to take her skills and knowledge from the Textiles & Apparel Program to the next level.