



Belle DuChene Bio:

Belle is a bookings manager and publicist behind Belle DuChene Media + Management, a micro-influencer talent and public relations agency in Des Moines. She also freelances as an editor for World Bride Magazine, the premier multicultural and multiethnic global lifestyle bridal magazine out of Brooklyn, New York and is an adjunct professor of strategic digital communications, public relations and marketing at the University of Northern Iowa, University of Iowa, and Simpson College.

Her career in the luxury market as a fashion show producer and model agent took her to New York City, Chicago and London, before she relocated back to Iowa where she has worked as a project manager at Meredith Corporation, senior editor at Business Publications and now CEO of her own company.

Belle attended the University of Northern Iowa where she majored in French and Textiles and Apparel and French, later returning to graduate school for Communication Studies with an emphasis in Public Relations and Journalism. She is currently the co-chair of marketing for the Des Moines Downtown Chamber and holds the position of events chair for the Central Iowa Public Relations Society of America. She is also a member of Junior League, the Iowa Restaurant Association, and volunteers for the Des Moines Area Religious Council as a marketing advisor.

QUOTE: “To return to the University of Northern Iowa to teach the Fashion Promotion class and step foot onto that fashion show stage again is like taking a sweet walk down memory lane. I can remember standing in that same place nearly 15 years ago and dreaming of producing fashion shows full-time one day. To have done that and now return to that stage to teach the class is the kind of thing that gives you goosebumps.”